SSON ANALYTICS CONTENT CALENDAR

2021/2022

Monthly Data Updates, Visual Analytics Workbooks and Research & Insights to look forward to

sson | ANALYTICS

August 2021

Intelligent Automation Universe: Software Vendor Catalogue 2021 (Data Tool Update)
Brand new data from 20+ IA solution providers. Explore each vendor profile to understand their customer footprint, solution capabilities, and technical differentiators. Select up to five vendors at one time and generate apples to apples comparison table of vendors' licensing model and offerings.

September 2021

Top 20 Most Admired SSOs & GBS 2021 Benchmarking Analysis (New Analytics Workbook)
Who are the Top 20 Most Admired SSOs & GBS of 2021? Get a better understanding of their enterprise strategies and dive into the full results of the annual Top 20 Study. This analytics workbook will allow you to benchmark your shared services and global business services organization against the global and regional aggregated results of the Top 20 SSOs.

Metric Benchmarker: Top 20 SSOs Metric Checker (Data Tool Update)
Data refreshed with results from the 2021 Top 20 Most Admired SSOs benchmarking study. Choose from 35 metrics across Attrition, Automation, HR & Talent, P2P, O2C, R2R, Payroll, and Travel & Expense. Filter data by regions and export PDF reports.

Metric Benchmarker: My SSC Report Wizard (Data Tool Update)
Data refreshed with results from the 2021 Top 20 Most Admired SSOs benchmarking study. Create your own personalized benchmark reports comparing against the Top 20 or your peer group. Export both PDF and CSV reports.

October 2021

Intelligent Document Processing Report (New Analytics Workbook)
Artificial Intelligence and Intelligent Document Processing are creating a sea of change across nearly every data-centric activity. This analytics workbook will uncover how Intelligent Document Processing can be a game-changer for shared services, global business services and digital centers of excellence.

Intelligent Automation Universe: Market Report Catalogue Q4 2021 (Data Tool Update)
Our quarterly refresh of the SSON's latest in-depth reports on Intelligent Automation.

November 2021

Global State of AP Automation 2021 (New Analytics Workbook)
Uncover the key drivers and trends for accounts payable driven by automation, digitization and analytics. This analytics workbook will also include AP metrics and KPIs.

Metric Benchmarker: Metric Intelligence Hub (Data Tool Update)
Our annual data refresh the Metric Intelligence Hub. Benchmark against your peer group with industry and regional/country-specific benchmarks across 100+ Finance & Accounting, HR, Procurement, IT and RPA metrics.

December 2021

The Future of Work and Human Capital Management (New Analytics Workbook)
This analytics workbook will share Insights on HR, Payroll, Managed Services, and highlight opportunities to drive more value.

January 2022

Finance Transformation Trends & Benchmarks (New Analytics Workbook)
What will enable Finance to drive the greatest value add to the enterprise? This analytics workbook will uncover the latest Finance transformation trends including technology priorities, talent challenges and key benchmarks to consider.

City Cube: Risk Probability Index (Data Tool Update)
Our annual data refresh of the Risk Probability Index. This proprietary index rates the probability of a particular risk event happening in the next 12 months across 3,800+ cities globally.

February 2022

Global State of Shared Services Industry Survey 2022 (New Analytics Workbook)
This analytics workbook will reflect the global and regional findings of SSON's 2022 industry survey. Key topic areas covered will include service delivery and operating model, workforce strategies, process optimization, automation, digitization and data strategy.

March 2022

Financial Close Report (New Analytics Workbook)
The financial close process is still largely manual, time-consuming, and subject to errors. Today's digital environment enables improved connecting of data, reporting, and compliance. This report will look into how shared services have progressed in this critical area of operations.

City Cube: Taxation (Data Tool Update)
Our annual data refresh of various tax rates such as Corporate Tax, Personal Income Tax, Monthly Employment Tax and VAT across 3,800+ cities globally.

City Cube: Economics Freedom and Corruption Perception Index (Data Tool Update)
Our annual data refresh of various indices related to the economic freedom of setting up a business and perception of corruption across 3,800+ cities globally.

April 2022

Deep-dive into Process Excellence (New Analytics Workbook)
All you need to know about to get the best out of your process excellence program. This analytics workbook with provide insights on process intelligence and analytics, process mining, process discovery, business process modeling, RPA integration, and much more.

City Cube: Cost of Compensation (Data Tool Update)
Our annual data refresh of cost of compensation across 3,800+ cities globally.

May 2022

Global Market Review: Intelligent Automation in Shared Services 2022 (New Analytics Workbook)
How are Shared Services and GBS riding the IA wave? This analytics workbook will uncover the latest trends and insights.

City Cube: Average Annual Salary (Data Tool Update)
Our annual data refresh of base salary estimates of various shared services job titles by level of seniority, functional roles and remit across 3,800+ cities.

SSON | ANALYTICS

June 2022

Latin America Shared Services and Global Business Services 2022
Uncover the latest trends and insights on the Latin America Shared Services and GBS landscape

City Cube: Cost of Labor (Data Tool Update)
Our annual data refresh of Cost of Labor which includes Cost per FTE, Cost of Centre Operations, and Overhead Operations Costs across 3,800+ cities.

Weekly Data Updates

Shared Services & BPO Atlas
Refreshed weekly with latest SSC and BPO data

City Cube
Refreshed weekly for 3,800+ cities globally
- Number of SSCs & BPO
- Talent Availability
- Job Market
- Languages

We would love to hear from YOU! Please reach out to us at info@sson-analytics.com

1. If you are interested to be involved in the Top 20 Most Admired SSOs & GBS Study 2022
2. Provide feedback on data in the data tools or request specific reports to be created
3. Request a 1 on 1 consultation with a senior analyst for any subscriber at your renewal date